



Donations to charity — 2021

We have a firm belief that creativity and technology are a force for good and are powerful tools required in the transition towards a more sustainable society. We want to be the catalyst for change. This belief lies at the core of our sustainability vision and strategy.

To give shape to the ambition of accelerating change with and through our partners — both clients and societal organisations — we have created a For Good policy. This policy is part of the second pillar in our ESG strategy: Sustainable Work.

Ambition

The ultimate objective of our For Good policy is to donate 1% of our net revenue to For Good projects. This 1% can be reached by donating either (access to our) products, time or profit (cash donations). Once we have realised this goal, we will sign the [1% pledge](#).

Cash donations

The overview on the following page shows our donations in 2021 (GBP).

The Trevor Project by Bird and Stone	£7,722.60
African-American Leadership Institute	£551.62
Social Justice Learning Institute	£91.94
Center for Policing Equity	£91.94
dA center for the Arts	£220.65
Water First	£17,047.26
Black History Month	£754.93
Finishing School/Partnership London	£7,975.33
Partnership Schools New York	£1,470.99
New York City Relief	£76.48
Nationwide Children's Hospital Foundation	£5,883.94
St Jude Online Donations	£75.02
NAACP Legal Defense and Educational Fund	£73.55
GIVE INDIA	£150.78
Facebook Donations US	£73.55
Welcome to Chinatown	£15,187.60
POST & BEAM Donation	£73.55
Asian Mental	£113.74
Visibility Project	£120.11
City College of New York in support of the Latin American and LALS	£735.49
Shiloh House	£367.75
St. Vincent's Day Home	£367.75
Equal Justice Initiative	£24,071.39
Donation of blankets and food baskets to low-income people	£5,087.03
Christmas kit for kids	£1,801.06
Sandpoint Rotary Club to support a book program for underprivileged kids	£1,838.73